ORDER

KSNV

Orders

Order / Rev:	106049
Alt Order #:	06848218
Product Desc:	SKED C
Estimate:	1687
Flight Dates:	09/04/12 - 09/17/12
Original Date / Rev:	08/29/12 / 09/25/12
Order Type:	GENERAL

Primary AE:	Amy McCreary
Sales Office:	BLPHI
Sales Region:	National

Agency

Name:	**GMMB, Inc./ Washington D.C.**
Buying Contact:	
Billing Contact:	
	Washington Harbor
	Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	**Obama for America** Revised
Demographic:	A35+
Product Codes:	PLC01-Democrat
Priority:	SELECT PRIORITY CODE
Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru:	
Order Separation:	00:05:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	78	$20,900.00	$17,765.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	78	$20,900.00	$17,765.00	0.00
Totals	78	$20,900.00	$17,765.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	28%	$20,900.00
Market	100%	$74,642.86

Competitive Share	Share	Total
CABLE	0%	$0.00
KBLR	0%	$0.00
KFBT	0%	$0.00
KINC	0%	$0.00
KLAS	30%	$22,392.86
KLVX	0%	$0.00
KSNV-	0%	$0.00
KTNV	20%	$14,928.57
KTUD	0%	$0.00
KVVU	15%	$11,196.43
KVWB	0%	$0.00
LV1	0%	$0.00
UNKWN	7%	$5,225.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/04/12	09/10/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	4	$550.002	0.00	NM	4	$2,200.00

TODAY SHW< .

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 09/04/12	09/10/12	MTWTF--	4	$550.00	0.00

Order / Rev: 106049 Advertiser: Obama for America

Alt Order #: 06848218 Product Desc: SKED C KSNV

Flight Dates: 09/04/12 - 09/17/12 Estimate: 1687

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/04/12	09/10/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	4	$550.00	2	0.00 NM	4	$2,200.00
	TODAY SHW< .													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 09/04/12	09/10/12	MTWTF--	4	$550.00	0.00								
E 2	KSNV	09/04/12	09/10/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	MTWTF--	:30	5	$200.00	2	0.00 NM	5	$1,000.00
	TODAY SHW2-NBC .													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 09/04/12	09/10/12	MTWTF--	5	$200.00	0.00								
E 3	KSNV	09/04/12	09/10/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	MTWTF--	:30	5	$200.00	2	0.00 NM	5	$1,000.00
	TODAY SHW3-NBC .													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 09/04/12	09/10/12	MTWTF--	5	$200.00	0.00								
E 4	KSNV	09/04/12	09/10/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF--	:30	5	$200.00	2	0.00 NM	5	$1,000.00
	RACHAEL RAY .													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 09/04/12	09/10/12	MTWTF--	5	$200.00	0.00								
E 5	KSNV	09/04/12	09/10/12	Noon News Noon News	CM	12-1230pm	MTWTF--	:30	5	$175.00	3	0.00 NM	5	$875.00
	NEWS 3 AT NOON .													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 09/04/12	09/10/12	MTWTF--	5	$175.00	0.00								
E 6	KSNV	09/04/12	09/10/12	Days of our Lives Days of our Lives	CM	1258p-2pm	MTWTF--	:30	5	$200.00	3	0.00 NM	5	$1,000.00
	DAYS-OUR LIVES													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 09/04/12	09/10/12	MTWTF--	5	$200.00	0.00								
E 7	KSNV	09/04/12	09/10/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF--	:30	5	$100.00	3	0.00 NM	5	$500.00
	DOCTORS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 09/04/12	09/10/12	MTWTF--	5	$100.00	0.00								
E 8	KSNV	09/04/12	09/10/12	Dr. Phil Dr Phil	CM	3-4p	MTWTF--	:30	5	$225.00	3	0.00 NM	5	$1,125.00
	DR. PHIL													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 09/04/12	09/10/12	MTWTF--	5	$225.00	0.00								
E 9	KSNV	09/17/12	09/17/12	Mon PR 8-10p Monday Prime 8-10pm	CM	8-10pm	M------	:30	1	$2,400.00	2	0.00 NM	1	$2,400.00
	VOICE-NBC													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 09/17/12	09/23/12	M------	1	$2,400.00	0.00								
E 10	KSNV	09/10/12	09/10/12	Mon PR 10-11p Monday Prime 10-11pm	CM	10-11pm	M------	:30	1	$1,400.00	3	0.00 NM	1	$1,400.00
	GRIMM													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 09/10/12	09/16/12	M------	1	$1,400.00	0.00								
E 11	KSNV	09/12/12	09/17/12	Today Show Today Show	CM	658a-9am	M-WTF--	:30	4	$550.00	2	0.00 NM	4	$2,200.00
	TODAY SHW< .													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 09/12/12	09/18/12	M-WTF--	4	$550.00	0.00								
E 12	KSNV	09/12/12	09/17/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	M-WTF--	:30	5	$200.00	2	0.00 NM	4	$800.00
	TODAY SHW2-NBC .													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 09/12/12	09/18/12	M-WTF--	5	$200.00	0.00								

Order / Rev: 106049 Advertiser: Obama for America

Alt Order #: 06848218 Product Desc: SKED C KSNV

Flight Dates: 09/04/12 - 09/17/12 Estimate: 1687

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 12	KSNV	09/12/12	09/17/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	M-WTF--	:30	5	$200.002		0.00	NM	4	$800.00

TODAY SHW2-NBC .

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 09/12/12	09/18/12	M-WTF--	5	$200.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
4	KSNV	09/12/12-09/18/12	M-F Today Show II 3rd Hr	9-10a	M-WThF----	:30	($200.00)	0.00	NM

Unresolved

[.NOT AVAILABLE RATE] NOT AVAILABLE RATE

E 13	KSNV	09/12/12	09/17/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	M-WTF--	:30	5	$200.002		0.00	NM	5	$1,000.00

TODAY SHW3-NBC .

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 09/12/12	09/18/12	M-WTF--	5	$200.00	0.00

E 14	KSNV	09/12/12	09/17/12	Rachael Ray Rachael Ray	CM	11am-12pm	M-WTF--	:30	5	$200.002		0.00	NM	5	$1,000.00

RACHAEL RAY .

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 09/12/12	09/18/12	M-WTF--	5	$200.00	0.00

E 15	KSNV	09/12/12	09/17/12	Noon News Noon News	CM	12-1230pm	M-WTF--	:30	5	$175.003		0.00	NM	5	$875.00

NEWS 3 AT NOON .

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 09/12/12	09/18/12	M-WTF--	5	$175.00	0.00

E 16	KSNV	09/12/12	09/17/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-WTF--	:30	5	$200.003		0.00	NM	5	$1,000.00

DAYS-OUR LIVES

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 09/12/12	09/18/12	M-WTF--	5	$200.00	0.00

E 17	KSNV	09/12/12	09/17/12	The Doctors The Doctors	CM	2pm-3pm	M-WTF--	:30	5	$100.003		0.00	NM	4	$400.00

DOCTORS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 09/12/12	09/18/12	M-WTF--	5	$100.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
4	KSNV	09/12/12-09/18/12	The Doctors	2pm-3pm	M-WThF----	:30	($100.00)	0.00	NM

Unresolved

[.NOT AVAILABLE RATE] NOT AVAILABLE RATE

E 18	KSNV	09/12/12	09/17/12	Dr. Phil Dr Phil	CM	3-4p	M-WTF--	:30	5	$225.003		0.00	NM	5	$1,125.00

DR. PHIL

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 09/12/12	09/18/12	M-WTF--	5	$225.00	0.00

Totals	78	$20,900.00